



Pictured from left to right:

GOWAN AUTO ANNOUNCES APPOINTMENT OF DAN DOOLEY CAR SALES AS NEW AUTHORISED DEALER FOR FIAT, FIAT PROFESSIONAL AND JEEP

Gowan Auto is pleased to announce the appointment of Dan Dooley Car Sales as an authorised dealer for Fiat, Fiat Professional and Jeep in Ireland. This strategic addition strengthens the brands' presence in the Munster region and supports continued growth across both passenger and commercial segments.

Located in Knocklong, Co. Limerick, Dan Dooley Car Sales has a proud heritage dating back to July 1961 when Dan Dooley first opened his garage. Since then, the Dooley name has become synonymous with the motor trade in the region. With a loyal customer base across Munster, the business remains committed to delivering exceptional customer care and aftersales excellence, values that have been at the heart of its operation for many years.

John Saunders, Managing Director at Fiat and Jeep Ireland commented. “We are delighted to welcome Dan Dooley Car Sales to our national network. Their heritage, local reputation and unwavering commitment to customers make them an excellent partner for our brands. With the launch of exciting new models, including the all-new Fiat Grande Panda and Avenger, alongside Jeep’s all-new Compass and expanded SUV range, customers can now access vehicles with electrified options, including full-electric variants. This ensures they are ready for the future of motoring while experiencing the style, innovation and capability our brands are known for.”

The dealership will provide sales and authorised aftersales for all three brands. The Fiat line-up now includes the all-electric Fiat 500, 600 and the New Grande Panda, while Jeep offers its electrified SUV range of Avenger and the brand-New Compass. Fiat Professional continues to provide versatile commercial solutions with electrified options, ensuring both private and business customers are equipped for modern mobility needs.

James Dooley, Dealer Principal at Dan Dooley Car Sales, added. “We are thrilled to partner with Gowan Auto and to represent Fiat, Fiat Professional and Jeep. These brands bring real variety, innovation and heritage. Our team looks forward to introducing these products to customers and continuing our long tradition of offering excellent service and value.”

Dan Dooley Car Sales will begin operating as an authorised dealer from 3 February 2026.

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For Further Information:

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